



News Release

SGX Charges Forward with sixth Bull Charge 2009 for Charities

12 June 2009 – Singapore Exchange (SGX) today launched its annual charity fun run event, The Bull Charge® 2009, to raise funds for children, elderly, disabled, youths and families in need and mental health organisations in 11 selected charities in Singapore, with an added focus this year on promoting mental health.

This is the sixth consecutive year that SGX is rallying its listed companies and Singapore's financial industry to collectively undertake a community service project. It is also the first time that the iconic SGX charity fun run in the Central Business District (CBD) will be flagged off at The Float @ Marina Bay, on 20 November 2009, Friday.

Said Mr Hsieh Fu Hua, Chief Executive Officer, Singapore Exchange, "SGX is very thankful to our longstanding supporters and partners in sharing our vision to reach out to the less privileged in our community. To date, we have raised about S\$600,000. We hope that more companies will step forward to show their support."

In addition to the 3.2km fun run, participants can look forward to a new "Bulls on Wheels" category. Companies can sponsor a special vehicle which will be dressed-up as a "Bull" and decorated by the beneficiaries. For the "Bulls on Wheels", the sponsoring company will be charging forward with the beneficiaries in pillion.

SGX staff have also stepped up efforts to raise funds for the Bull Charge 2009 through a series of exciting activities. For example, a "Touch Rugby Tournament" was recently organised in May 2009 to raise funds internally. Come September 2009, SGX Staff will be offering their crowning glories for a worthy cause at the special SGX "Big Hearts, Sound Minds" Shave event.

Corporate and media partners and early sponsors of The Bull Charge® 2009 include the Noble Group, Thai Beverage, UOB and CapitaLand Hope Foundation - the philanthropic arm of CapitaLand.

Over the past five years, SGX has raised more than S\$12 million for needy children, families and youths from selected charities through its charity fun run. More than 4,000 runners from SGX-listed companies and the financial industry have marked their tracks along the CBD streets annually to raise funds for this worthy cause.

The Bull Charge® 2009 is organised by SGX, in partnership with Temasek Holdings, The Business Times, Channel NewsAsia and honorary auditor PricewaterhouseCoopers. It is also supported by the Land Transport Authority and the Singapore Sports Council. This year's new venue at The Float @ Marina Bay is sponsored by the Urban Redevelopment Authority (URA).

For more information on contribution and participation in The Bull Charge® 2009 as well as the full list of beneficiaries, please visit our website at <http://bullcharge.sgx.com> or call the hotline at 6236 8338.



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